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Pandas Homework

Observations on Data:

1. While the purchase value by Female is lower than Males, the average purchase value is higher in females than males. The average purchase price and average purchase values by “other/ non-disclosed” is higher than both males and females. Conclusion: Males spend less money, in general, than females and Other/non-disclosed.
2. While the count and percentage of purchases are higher among the 20-24 age group, the group that spends higher on average, is the 35-39 age group, followed by the less than 10 years age group.
3. “Final Critic” and “Oathbreaker” are the most popular and most profitable optional items that are purchased.